

GODFRED KOGKANE

P.O. Box 399, Babile- Lawra, Upper West Region, Ghana.
+233555879943 | +233206601026

Nationality: Ghanaian

godfredkogkane@gmail.com | godfred.kogkane@ashesi.edu.gh

[LinkedIn: godfred-kogkane](#) | [Portfolio: Godfred Kogkane](#)

EDUCATION

Ashesi University

BSc. Management Information Systems

Berekuso, Eastern Region

Expected Date of Graduation: Jun 2025

ACHIEVEMENTS/AWARDS

The Coca-Cola Foundation Social Impact Fund, Ashesi University

Jan 2023-Jan 2024

The MasterCard Foundation Scholar Program Scholarship, Ashesi University

Sep 2021-Jul 2025

Ford Foundation Fund for Service to Children and Youth, Ashesi University

Nov 2021-Dec 2023

Dean's List, Ashesi University

2021-2022,2024-2025

WORK EXPERIENCE

CultureBanx, Houston, TX

Dec 2024-May 2025

Audience Engagement Intern

- Edit and optimize 50+ social media posts, ensuring brand consistency.
- Manage content scheduling via SkedSocial, reaching 2.5K+ users with 3.2K impressions.
- Design 20+ visuals using Canva and Ripl, driving 103+ monthly interactions.

Retouch Africa International Ltd (RAI), Nairobi, Kenya

Jul 2024-Nov 2024

Communications & Programs Intern

- Boosted social media engagement by 20% across 5+ accounts through targeted strategies.
- Supported 5+ projects, ensuring timely execution and delivery.
- Grew social media reach by 35% through impactful content creation.

Niu Raza Music- Antananarivo, Madagascar

Jul 2024-Sep 2024

Social Media & Communications Intern

- Managed social media accounts, increasing followers by 40% and engagement rates by 35%.
- Developed content for bi-weekly newsletters, boosting open rates by 20%.
- Designed landing pages that increase the Mailchimp mailing list and subscriber engagement.

African Film & Arts Foundation Inc. - Atlanta, GA

Feb 2024-Jun 2024

Communications Intern

- Generated over 15 press releases, resulting in a 30% increase in engagement across digital platforms.
- Delivered 10 bi-weekly newsletters with a 40% open rate using Mailchimp.
- Analyzed website data, resulting in a 15% improvement in user experience and navigation.

African Leadership Academy (ALA) - Honeydew, South Africa

Oct 2023-Dec 2023

Marketing Intern

- Created engaging digital content, including videos, photos, and infographics, to promote ALA's mission.
- Executed targeted digital media plans for audience engagement.
- Analyzed social media metrics to optimize content for maximum reach and impact.

Witkoppen Clinic - 105 William Nicol Drive, Gauteng, South Africa

Jul 2023-Dec 2023

Grant Writing and Research Intern

- Developed 3 grant proposals to secure funding for the Clinic.
- Increased the targeted donor list by 30% through research using relevant databases like GrantStation and Foundation Directory Online.
- Analyzed funding trends and donor preferences to refine fundraising strategies.

PROJECTS AND RESEARCH

IT Access Project - Accra, Ghana

Dec 2021-Present

Co-founder

- Oversees the technical aspects and coordinates resources for a project that has provided over 800 students with access to practical technological knowledge.
- Led a team of 10 volunteers to deliver workshops that increased student engagement by 50%.
- Secured partnerships with local schools and NGOs, resulting in a 40% expansion of the program's reach.

SKILLS

- **Programming & Data Science:** Python, R, SQL, HTML, CSS, PHP, JavaScript, Keras, TensorFlow
- **Business Intelligence & Visualization:** Tableau, Power BI, Microsoft Excel, Adat Chaselytics
- **Marketing & Communications:** Ripl, SkedSocial, Mailchimp, Eventbrite, Eventive
- **Design & Content Creation:** Adobe Photoshop, Canva
- **Languages:** English & Dagaare (Fluent)
- **Soft Skills:** Research & Analysis, Content Writing, Social Media Strategy, Project Management

REFERENCE

Available on request

*Dean's List – Awarded to students with a GPA of 3.5 and above